

January 27, 2017

CALL FOR ARTISTS

We invite you to enter

Smith & Coelho's

SHOW OFF! 2017

Spring Fine Art Show and Sale

April 28, 2017

4:00 to 9:00 p.m.

1151 East Iron Eagle Drive

Eagle, Idaho 83616

Now in our 11th year, **SHOW OFF!** enjoys valley-wide recognition and publicity for a joyous evening filled with art, live music, refreshments, fresh flowers and fun. Last spring over 365 attended. Our show is a social event that lines the walls of our two story building with art, and our halls are filled with music. The community has come to watch for this event.

SHOW OFF! 2017 will exhibit the work of local artists. This is our invitation to artists to participate. Applications will be juried by a selection committee including professional artists. Artists may sell their work during the show and are welcome to retain 100% of the proceeds.

If you are interested in being part of **SHOW OFF! 2017**, please complete and submit the enclosed application form and attach 2 samples of your **recent** work as a **jpeg file** by **March 4, 2017** for jury selection. Send applications to showoffartshow@gmail.com or mail to the above street address. We will be accepting applications from January 27 to March 3.

Approximately 25 artists will be selected and notified by March 10. We will contact artists by email, so be sure to include an email address on your application. A forty dollar (\$40) participation fee is payable upon selection (and artists' confirmation) no later than March 20. Artists are expected to set-up and accompany their work.

One piece of work will be selected to showcase and market the show. We call it the "signature" piece. Promotional posters, postcards, flyers, email invitations and other publicity elements will be available to all participating artists. Selected artists' names and the "signature" artist's work will be displayed in these promotional materials. It will be featured in publicity submissions and other printed materials. Please indicate on the application if you would like your work to be considered for the honor of the "signature" piece. We look forward to reviewing your entry.

Please feel free to share this CALL FOR ARTISTS with artists you know.

Sincerely,

Vicky Coelho (921-5645) and Pam Slendorn (841-8505)

SHOW OFF! 2017

showoffartshow@gmail.com

